

# WEDDINGS

& HONEYMOONS



BRITAIN'S BEST SELLING WEDDING TITLE!

Media Pack





# About WEDDINGS & HONEYMOONS

Weddings and Honeymoons magazine is the UK's number one for good reason – packed full of the very best advice and tips, it's a great read, a treat for the eyes and every bride's bridal bible. In the short space of time that we have them as an audience, brides trust what Weddings & Honeymoons is telling them. We are in a unique position to offer ideas and inspiration and recommendations, where the budgets are big and the dreams are very real.

Magazines are experiencing something of a hiatus, and print is suffering, but wedding magazines are completely unique in their allure – brides long for a tangible product to flick through, to hold, to buy, to enjoy. That's where Weddings & Honeymoons comes in – as the only magazine on the newsstand delivering quality content, put together by a team with years of experience, it revels in a unique position of power.

Couple the content with an unrivalled distribution, throughout the supermarkets and WH Smith, a huge social media following and digital marketing, Weddings & Honeymoons offers a unique all-encompassing multi-level platform for your marketing. Weddings & Honeymoons is also available across the continent, in the States and in Australia.

The Weddings & Honeymoons team has all the expertise to make your marketing work. Editorial know-how, advertising acumen, fun and friendly people who enjoy promoting your business to their huge, hungry audience.

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# Distribution

## PRINT

Around the UK, at major newsagents, supermarkets, railway stations, airports and with prime positions at the prestigious Harrods and Selfridges.

**SELFRIDGES & CO** **WHSmith**

**WAITROSE** **Harrods** **ASDA**  
& PARTNERS

**Sainsbury's** **TESCO**

## USA

Available nationwide at bookseller Barnes & Noble.

**BARNES & NOBLE**  
BOOKSELLERS

## AROUND THE WORLD

Also available: Australia, Belgium, Germany, Hong Kong, Luxembourg, New Zealand, Singapore, Switzerland, United Arab Emirates, Italy and Ireland.

## DIGITAL

Worldwide on the digital platform [issuu.com](http://issuu.com).  
Plus the Fairmont and Sofitel hotel groups.



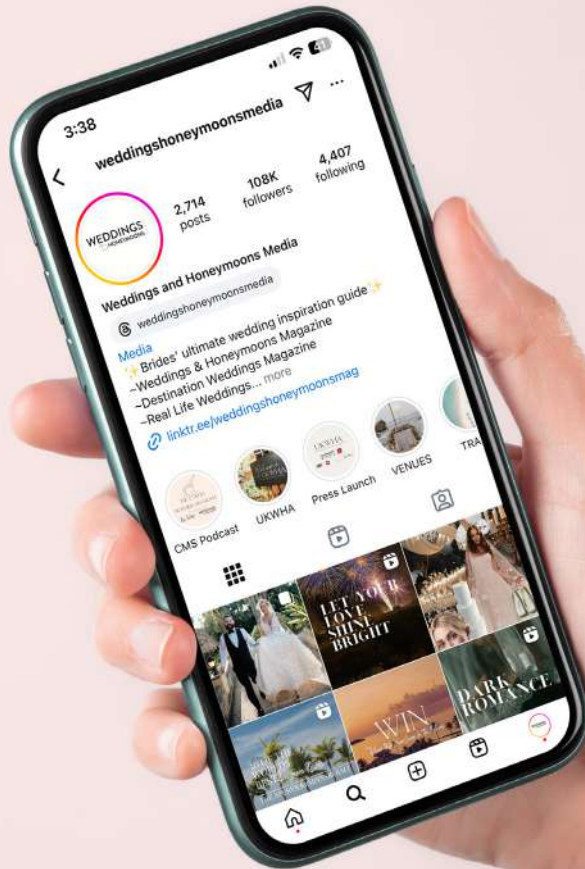
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# Social Media

We use multi-channels from social media to website posts to inspire, educate and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but will also work for our brides. With plans in motion to expand our channels to include regular e-newsletters, a brand-new website and more website content, we are constantly working to reach our brides on every level.



107k  
INSTAGRAM  
FOLLOWERS

54k  
TWITTER  
FOLLOWERS

12k  
FACEBOOK  
FOLLOWERS

150+k  
READERS

65.9k

363

144.2k

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# Rate Card

## MAGAZINE

### PAGES

DOUBLE PAGE SPREAD  
£8,995

FULL PAGE PRESENTATION  
£4,995

HALF PAGE PRESENTATION  
£2,595

INSIDE FRONT COVER DPS  
£14,995

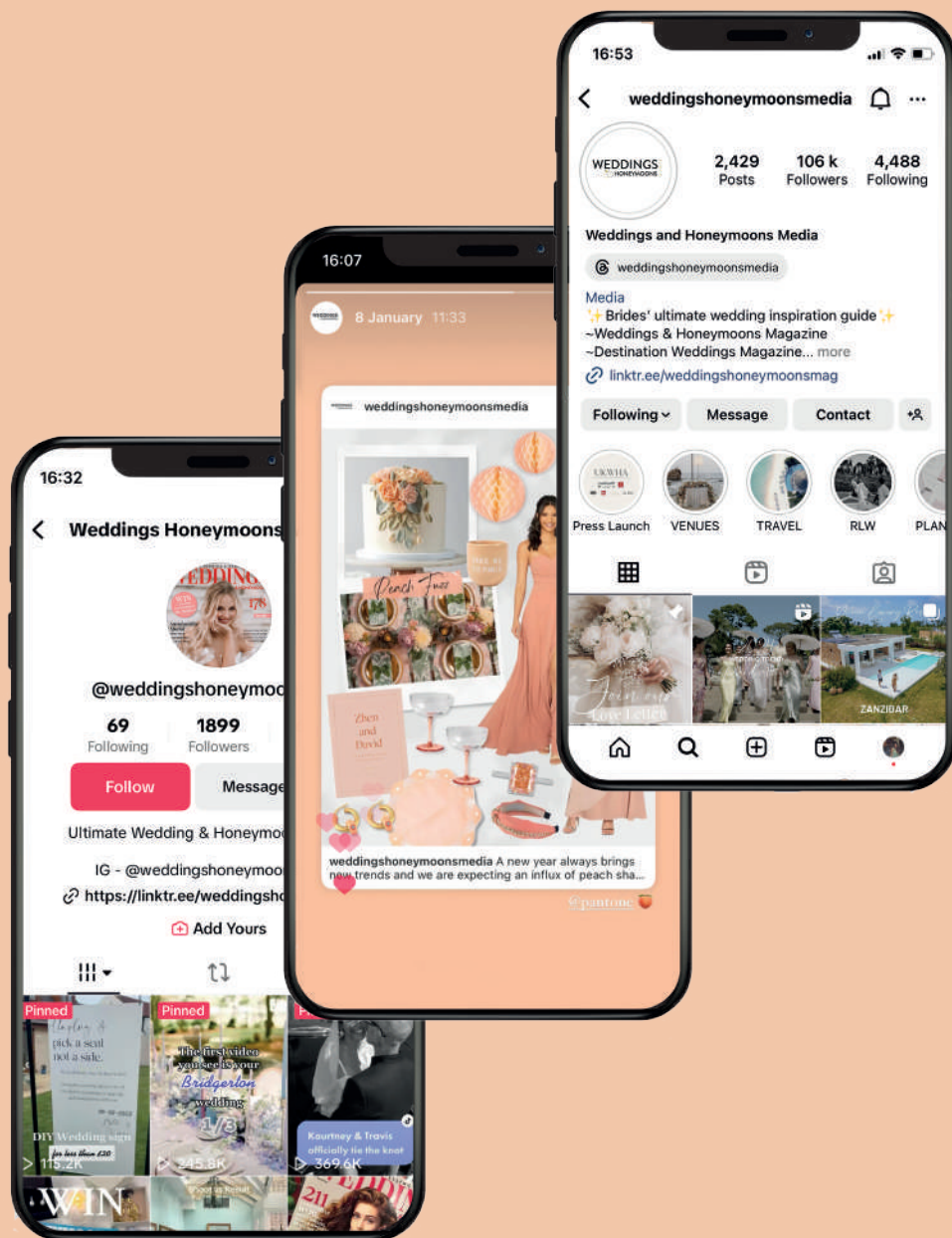
OUTSIDE BACK COVER  
£19,995

INSIDE BACK COVER DPS  
£13,995

## DIRECTORY LISTING

**‘PLAN YOUR WEDDING’**  
Exclusive supplier for your industry  
in your county.  
**£495**

- FULL-SCREEN PROFILE ONLINE
- LISTING IN THE MAGAZINE
- ROSETTE TO DISPLAY ON YOUR SITE
- CERTIFICATE OF EXCELLENCE



# Social Media Packages

## TWITTER

### TWEET

£195

## FACEBOOK

### FACEBOOK POST

£195

## TIKTOK

### TIKTOK VIDEO

£295

### TIKTOK TRIO

£795

(3 TikTok Videos)

## INSTAGRAM

### INSTAGRAM GRID POST

£495

### INSTAGRAM STORY SERIES

£295

(Three stories with links back to your account or website)

### INSTAGRAM TRIO

£1495

(Three grid posts and three stories with links back to your account or website)

### INSTAGRAM REEL

£495

## FACEBOOK

### PODCAST VIDEO

(Linked to an Instagram Reel)

£1995



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