

THE WORLD'S LEADING DESTINATION WEDDINGS MAGAZINE

Media Pack



# About Destination WEDDINGS

The international title Destination Weddings is the top magazine dedicated to the romance and glamour of marrying abroad. It is the perfect platform to promote products and services, particularly at the moment as our backlog of bridal couples are desperate to get their wedding plans back on track! We also profile leading wedding and honeymoon areas from around the globe and pride ourselves on being the exclusive guide for Destination Weddings. Every issue includes the latest ideas and inspirational locations to help couples choose their perfect wedding and honeymoon destinations. Across our pages, you'll find advice from high-profile planners, photographers, florists and many other wedding experts. In every edition, we tackle new themes, trends, venues and breathtaking locations.

With our copies being distributed internationally in supermarkets like Waitrose, newsagents such as WH Smith and the US leading bookseller Barnes & Noble and our soaring online sales on the international platform issuu.com, we are the one-of-a-kind destination wedding magazine to watch out for. We would be delighted if you would also join us on this beautiful and fascinating journey.





# Distribution

#### **PRINT**

Around the UK, at major newsagents, supermarkets, railway stations, airports and with prime positions at the prestigious Harrods and Selfridges.

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Sainsbury's **TESCO** 

USA

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BARNES & NOBLE

#### **AROUND THE WORLD**

Also available: Australia, Belgium, Germany, Hong Kong, Luxembourg, New Zealand, Singapore, Switzerland, United Arab Emirates, Italy and Ireland.

#### **DIGITAL**

Worldwide on the digital platform issuu.com. Plus the Fairmont and Sofitel hotel groups.



Hilton Barbados, Mily Sear



estled on the picturesque Needham's Point peninsula, Hilton Barbados Resort beckons newlyweds to embark on an unforgettable romantic journey in one of the Caribbean's most stunning locales. With its breathtaking views of the azure Caribbean Sea, luxurious accommodations, and an array of tailored experiences, Hilton Barbados Resort is the quintessential choice for honeymooners seeking a dreamy escape.

Upon arrival, guests are greeted by the resort's elegant and spacious suites, each boasting private balconies that overlook the tranquil ocean, setting the stage for unparalleled romance and relaxation. The opulent design and upscale amenities ensure that honeymooners are enveloped in luxury from the moment they arrive.

Couples can indulge in a culinary adventure at the resort's diverse dining venues, where every meal becomes a celebration of love. From intimate, candlelit dinners to casual beachside lunches, the resort's restaurants and bars offer a range of delectable cuisine that caters to every palate, promising an unforgettable dining experience for every couple. For couples seeking relaxation and rejuvenation, the Hilton Barbados Resort offers an oasis of tranquillity, complete with pristine beaches, lush gardens, and luxurious amenities. Guests can unwind by the resort's shimmering pools, indulge in equivaneating spa treatments, or simply bask in the warmth of the Caribbean sun while enjoying the serene ambience of the

The island itself is a treasure trove of natural beauty and cultural richness. Couples can explore the island's stunning coastline, from the rugged cliffs of the east coast to the calm, crystal-clear waters of the west coast. The Hilton Barbados Resort's beachfront location provides easy access to a variety of water sports and activities, including snorkelling, scuba diving, sailing, and stand-up paddleboarding, allowing couples to immerse themselves in the vibrant marine life. Barbados is also known for its rich history and vibrant culture. Couples can embark on tours of historic landmarks, such as the UNES-CO-listed Bridgetown and its Garrison, explore the island's colonial architecture, or visit museums and galleries showcasing

local art and heritage. Additionally, the resort's concierge can arrange excursions to iconic attractions such as Harrison's Cave, where couples can marvel at stunning underground formations and crystal-clear pools. Furthermore, the Hilton Barbados Resort hosts a variety of on-site activities and entertainment options, including live music, themed events, and culinary experiences, ensuring that couples can enjoy memorable moments without leaving the resort.

For lovebirds looking to renew their vows in paradise, the resort's professional wedding planners are on hand to curate a bespoke celebration against the backdrop of the Caribbean Sea.

hilton.com/en/hotels/bgihihh-hilton-barbados-resort/



ELEBRATIO

When it comes to spending quality time with your love, you can rest assured that romance is always on the cards at East Winds, and there is nothing better than treating your better half to the getaway of a lifetime by the sparkling blue waters of the Caribbean. Amid the breathtaking landscape of Saint Lucia, enjoy a private candlelit dinner with the gentle waters caressing the coast, snuggle up in a hammock in the verdant gardens or hop on a romantic Champagne cruise at sunset to toast to a spectacular life together, East Winds can make your stay impeccable from the moment you waltz through the resort. With the Garden Spa ready to welcome all your rejuvenating needs, delectable cuisine to delight in during your stay and a plethora of outdoor activities for you to partake in, cherish your special moments in Saint Lucia for many years to come.

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STOCKHOLM, SWEDEN

### A MODERN DREAM

SUPPLIED BY NAZLEE DIRECTOR AT OFFLEY PLACE





Mazlee & Ossian

opted for a minimalist and neutral palette for their museum event in Sweden...

Our first wedding celebration was a destination wedding in Stockholm's National Museum, a grand, gorgeous art museum in the centre of the city. The National Museum was one of our favourite places when we visited the city together for the first time and we have always gone back ever since. We fell in love with the high ceilings and impressive tall sculptures of the recently renovated Sculpture Courtyard and were so pleased when we were told that they would be able to host our wedding there. The restaurant at the National Museum is also very well known for their exquisite modern Swedish cuisine and we were blown away after each meal we had there.

A key element of our design within the space was our white floral arrangements designed for us by Sarah from Gullvivan ((@gullvivanstockholm) who is truly an artist. Her organic designs were striking works of art that were only enhanced by their museum setting. We complemented this with large slabs of broken marble to mirror the stunning marble statues of the Sculpture Gallery. The imperfect nature of this broken marble really spoke to us and symbolised the imperfect yet beautiful nature of life.

I got ready at The Grand Hotel (@grandhotelstockholm) with hair and make-up by Heidi Garcia Andersson (@heidigarciaandersson) before I was led down to an area behind the museum where we had our first look. We then went on a boat, M/S Champagne, for a journey across the islands. We had scheduled this specifically to have some time together just the two of us before the wedding started and it was truly one of the most peaceful and fun parts of the day.

We held our Persian wedding ceremony 'Sofre Aghd' in the Sculpture Courtyard. This ceremony was so special to us and we wanted to keep it small and intimate, so we only had 40 guests. We worked with an amazing wedding planner, Sara (@events\_by\_sara), who was so helpful with pulling everything together and running the day seamlessly. Sara also designed a bespoke ceremony table 'sofreh', especially for our day incorporating our abstract white florals, and broken white marble slabs atop a full glass table.







## Let's Get Married in ITALY

Let us help you make the most of the Italian territory with suggested destinations and suppliers for your romantic escape abroad...

rom the alpine scenery of the north to the Mediterranean shrub of the south. Italy is a treasure trove of landscapes and traditions awaiting your arrival. Arguably one of the most romantic countries in the world, Italy never fails to stun with its brimming identity and heritage, natural grandeur and heartfelt hospitality, the perfect setting to celebrate life's most precious milestones. Every region can be your home away from home during your time abroad and will charm you with its unique character and mesmerising territory. The northern regions are all about luxurious lakeside towns, metropolitan cities and mountain ranges as far as the eye can see. As you move across Tuscany and Abruzzo, you'll find mesmerising rolling hills and idvllic medieval hamlets which will take you to the eternal city. Rome. As you move south, you'll be surprised by the historic coastal towns and numerous white-sand beaches where to spend your days basking in the sun. And, let's not get started about the rich island regions of Sardinia, known for its crystal clear waters, and Sicily, a natural and artistic haven.

#### HERE ARE SOME OF THE MOST SPECTACULAR AREAS WORTH YOUR WHILE...

When visiting the north of Italy, you'll be spellbound by the soaring peaks, blissful lakes and charming countryside dotting the regions from west to east. Here, you'll also stumble across modern cities such as Turin and Milan as well as charming hamlets steeped in history and ancestral traditions of food and wine. Piedmont is home to some of the most tantalising lakes in Italy, from Lake Maggiore to enchanting Lake Orta, offering romantic walks and views for couples to enjoy together. As your launching pad, Novara, with its quiet old town and great architectural masterpieces, proposes moments of rest and expeditions into the blissful surrounding areas. The hills are fertile ground for winemaking and you can sip refined red wines and eat risotto as you celebrate your love in one of the elegant villas and manor estates in the region. If you'd rather follow in the footsteps of the A-listers, shift your attention to the shimmering shores of Lake Como, where celebrity villas and elegant hotels dot the Riviera, And, when you are ready to escape the crowds, flock to Lake Lugano, offering a more tranquil scenario without compromising on the natural beauty and luxury of the famed neighbours. For a scenic mountain experience, all year round, the fascinating Dolomites in Trentino-Alto Adige feature one-of-a-kind retreats enveloped by the splendour of rugged peaks and verdant forests, perfect for thrill-seeking couples wishing to refuge in nature.

As you make your way more towards central Italy, you'll stumble across a plethora of awe-inspiring wedding venues, nestled amidst the rolling countryside or tucked away in the enticing hilly towns soaked in historical charm.

#### **Travel**

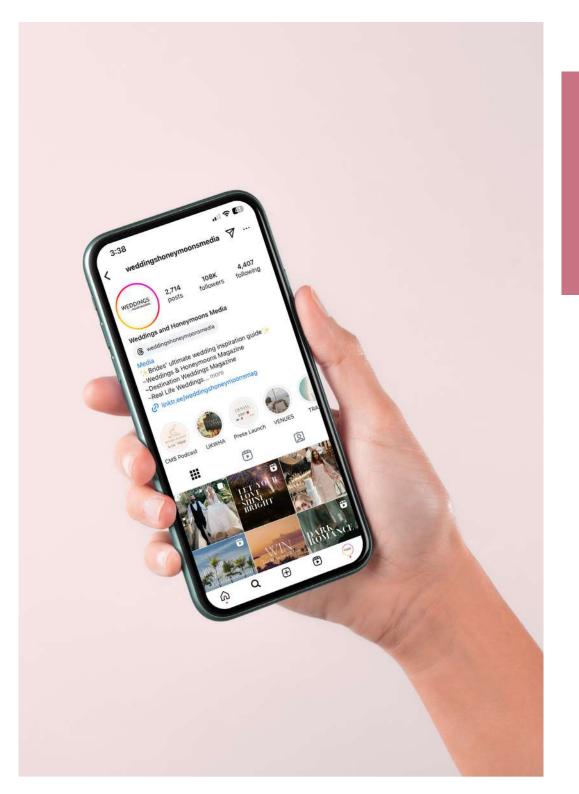
scany is packed full of celebrated cities and towns, from the extraordinary city of Florence with its artistic valour, to the medieval hamlet of Siena and the picturesque rolling hills of the Renaissance marvel, Montepulciano. Lovers seeking a less flooded destination can revel in the radiance of Abruzzo. With coves and cliffs set on the splendid Trabocchi Coast and medieval villages perched atop mountains, this idyllic region offers a kaleidoscope of opportunities. For some of the most famed attractions in the world, we recommend couples head to the Eternal City, Rome, for their everlasting nuptials amongst the impressive ruins left by the Latin settlers. If you're more interested in a medieval gem, the Viterbo is the place for you. This overlooked jewel of northern Lazio oozes a more local ambience for a homely feel on your special day. When in Lazio, you also can't miss a tour of the Comino Valley, a basin' situated between the rugged Central Apennine chain and the Monte Cairo group, comprised of picturesque villages, green hills and majestic mounts filled with tradition and culinary delights for your wedding or honeymoon endeavours.

Journey down south and be pulled in by the warmth of the people and the endless sunny days abounding in fun and precious moments to be shared with your significant other. Campania is one of the most famed Italian destinations and it's easy to see why. The historic and lively cities, like Naples and Salerno, together with the picture-perfect coastal towns

and the isles of Capri and Ischia loved by the yacht lovers and elite, are exactly what couples look for when planning an Italian escapade. And, for the Instagram-savy, the Amafi Coast is one of the most desirable and romantic settings they could ask for with a chain of small colourful towns cascading from the rocky mountains and joined by a winding coastal road. Apulia is also on our radar with its iconic and captivating conical Trulli settlements of Alberobello, a must-see UNESCO World Heritage Site. The quaint villages and incredible coastal views translate into unforgettable wedding memories. Foodie travellers and sun-worshippers will not be disappointed when visiting the Italian 'toe', Calabria, characterised by crystal-clear waters and postcard-worthy mountains to enrich your travels.

For islanders, Sicily and Sardinia are your unmissable destinations. Sardinia is the second-largest island in the Mediterranean offering turquoise waters, powder-white sands, soaring hills, 300 days of sunshine and superb quality of life, whether you stay in the world-renowned Costa Smeralda or travel in the natural wonders of the inland. On the other hand, Sicily is the perfect backdrop for couples looking to soak up culture, savouring a cannoli in a city like Syracuse. That's not to say it is not the ideal location to catch some rays as with its southern location and stunning coastal towns and islands, it brims with wedding venues overlooking the glimmering waters of the Mediterranean Sea.





# Social Media

We use multi-channels from social media to website posts to inspire, educate and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but will also work for our brides. With plans in motion to expand our channels to include regular e-newsletters, a brand-new website and more website content, we are constantly working to reach our brides on every level.



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**d** 65.9k **⋄** 





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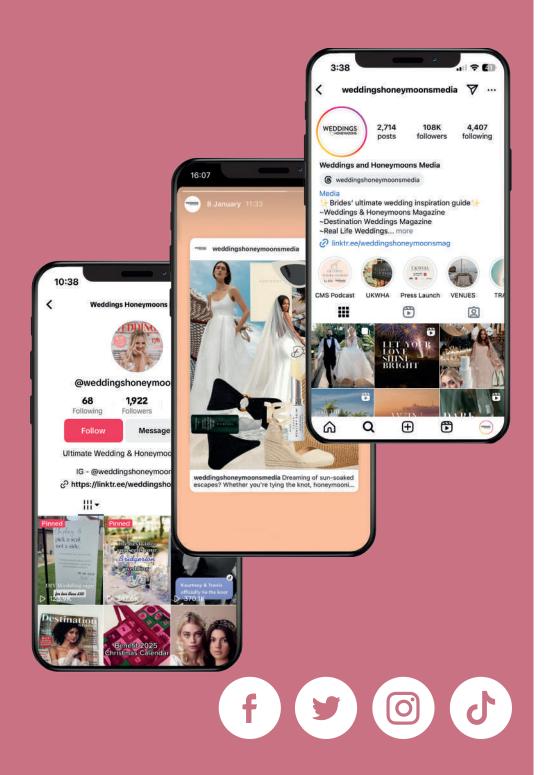
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