

# About the Publishers...







Weddings & Honeymoons Media is the worlds leading bridal publisher. Packed full of the very best tips and ideas, their publications make great reading and provide inspiration for every bride-to-be. Brides trust Weddings & Honeymoons Media's expert advice which offers insight, inspiration and exciting recommendations. They are now creating a very special title: '50 Beautiful Real Life Weddings'

A collectors item, 50 Beautiful Real Life Weddings will be on sale for up to 12 months around the world. The glossy coffee table bookazine will not only be an inspiration for couples looking to tie the knot, but a forever reminder of the joy weddings bring. Filled with exclusive interviews from planners, photographers, venues and the couples themselves, this bookazine offers a fantastic insight into the teams behind of scenes of creating these beautiful weddings.

With an unrivalled print distribution throughout the UK and USA and unlimted digital availablity this unique wedding title will provide an all-encompassing timeless platform for your service. 50 Beautiful Real Life Weddings will also be available across Australia, Ireland, Switzerland and the United Arab Emirates.



# Real Life Weddings Bookazine



200 pages of romantic love stories from around the globe.

Coming soon to a store near you! Our 50 Beautiful Real Life Weddings will be on sale for up to 12 months at the special price of £9.99.

Featuring weddings from across the globe, the glossy coffee table bookazine is a wedding planning must for couples searching for ideas and inspiration. You have never come across anything like it! Readers will get the chance to dive into 50 fabulous love stories and uncover how 50 couples planned their big day. Nonetheless, each wedding is accompanied by an interview with a wedding expert, giving precious insight into the beautiful world of weddings.





# Real Life Weddings Presentation







### INFINITE CONCEPTS

We spoke with Infinite Concepts, a wedding planning company based in Cape Town, and found out all about their process



#### COMPANY Infinite ideas and endless

Infinite ideas and endless possibilities are what we are all about; our name embodis the very essence of what we strive to succeed with all our weddings and events. We are transparent with all our clier to ensure nothing gets left in the grey, and getting to kno

their vision is how we ensure their dream wedding is made into reality. We are incredibly passionate about providing quality servic production excellence, and a lifelong memory of satisfaction. But in the industry for nearly a decade, I am a proud believer that excellent service does not have to cost an arm and a leg, and that clients should be treated like roughty—rearriels of the budgest.

We are based in Cape Town, South Africa - our office is a 35 minutes drive from Central Cape Town, located in the Durbanville region. But, location doesn't limit us - we have created quite a few

### WHATS SPECIAL ABOUT MADDYING IN YOUR

LOCATION?

Cape Town has so much to offer! You can marry on the beather vinguants, or does in the forest. Whether you are looking

### TELL US ABOUT THIS FEATURED WEDDING

Calin and Ryan's wedding was extraordinary to work on. After our first call, I fall in low with their vision, their colour palette, and more than anything: their personalisies. Not only did the desired areathetics of their day resonate with my style, but the amount of enthusiasm and life they brought to everything was infectious. Casting married in September whilst incorporating the vision of spring colours was so unique, and later we realsed that many of the looks seemed Brigheton-espox. After this, we fully embraced this

theme, and ensured all elements fit seamlessly together. Plan this day with Cailin and Ryan was an honour, and seeing their f ss once they walked into the venue for the first time will always be a are moment to be treasured.

#### WHAT INSPIRED YOU? TELL US ABOUT THE STYLE A

impraison aways seems from the cleants personations and one for the day. So after the proposal, which specifies the look sally, I will start with supplier selections. Some selections take a longer than others to narrow down, and getting the quotes for exact look or budget the clients prefer. This is a significant par the planning process.

about 2-3 months before the wedding, I will send my clients their nonemork? These are the final details regarding the photos they sant, their song choices, and some last-minute information. After that, I started setting up a detailed wedding day plan. This document ontains all the suppliers' information to ensure that the day runs monthly, as well as the floor plan, seating plan, when everything ill be delivered and collected, and what time everyone needs to be

In a nutshell, I would say my planning process involves the clients all decisions and ensuring they are well-informed before making decision, as well as guiding them though the process and ensuring

#### ONE BEAUTIFUL MEMORY OF THIS WEDDING?

My hist meeting in person with the couple was about two weeks after they signed with me. They came to do a food tasting at th venue, and we had so much fun getting to know each other. I wh never for get that Calif was dressed in this beautiful floral dress fitting to the theme of their wedding, as well as the breath of fin

Scan her





# **Distribution**

### **PRINT**

Around the UK, available at major newsagents, supermarkets, railway stations, airports, as well as prime positions at the prestigious Harrods and Selfridges stores.



### USA

Available at Barnes & Noble, which has the largest number of magazine retail outlets in the United States.

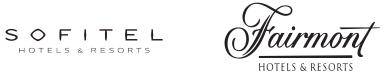
### Also available

In Australia, Belgium, Germany, Hong Kong, Hungary, Luxembourg, New Zealand, Singapore, Switzerland, Taiwan, United Arab Emirates, Italy and Ireland.

### **DIGITAL**

We have an unlimited number of worldwide digital readers on our digital reading platform, Issuu. Also available in 30,000 hotel rooms including, amongst others, the Fairmont and Sofitel hotel groups.

















# Our Audience

We also use multiple channels from social media to website posts to inspire and bring wedding joy to our audience. Our team of wedding and marketing experts know how best to bring your product to market and create content that will not only work for you but also for our brides-to-be.

107k 51k 12k **INSTAGRAM FOLLOWERS** 

**TWITTER FOLLOWERS**  FACEBOOK **LIKES** 

150k+





## Get In Touch

## **MAGAZINE ADVERTISING**

OUTSIDE BACK COVER £19,995

INSIDE BACK COVER £13,995

DOUBLE PAGE PRESENTATION £9,995

FULL PAGE PRESENTATION £4,995

HALF PAGE PRESENTATION £1,995

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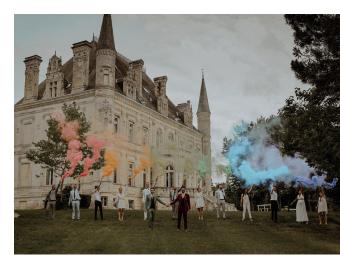
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